



“Behind the CODE: An ECPAT Advocacy Journey to Mexico”
May 22-26, 2015

May 22nd. _____ (D*)

Am For those that have arrived the day before and are staying in Cancun we will be arranging an optional excursion to the Mayan archeological site, Chichen Itza. By 3:00 pm Please arrive during the morning or by 2pm to Cancun. You will book your tickets round trip to and from Cancun, Mexico. Considering using *Volaris Air* as they joined ECPAT Mexico in its efforts to combat the sexual exploitation of children in the travel and tourism industry in 2013.

Transfer to our hotel, one of the *Barcelo Hotels on the Cancun Hotel Zone*, a signatory to the CODE and time to rest.

6:00 pm Enjoy our Welcome Meet and Greet Margarita reception followed by an **Orientation Briefing with your ECPAT program staff** and our Altruistas Mexico Program Director. We will review the cultural and safety norms of the trip, discuss group dynamics and review the intentions for our journey together. Enjoy a briefing by ECPATUSA staff about the their international work and the history of the CODE.

8:00 pm **Welcome Dinner**

May 23. _____ (B, L, D)

9:00am We start our morning with a briefing in Cancun by *Carmen Garcia*, the CoFounder of **Via Humanita**, an organization that provides trainings and projects to preventing human trafficking, advancing legislative reform and promoting children’s and women’s rights. They have

developed a training program for medical professionals, service providers, and teachers on how to prevent and respond to human trafficking that has received international attention. We will learn about the their work and the historic reality of tourism in Quintana Roo, Mexico as we continue on a morning **City Tour of Cancun and the Zona Hotelera with our special guest, Carmen.**

1:00pm Lunch

3:00pm Next we meet with a representative from the **Protect Children in Tourism (PCT) Project** who have been working on the ground, in partnership with local communities, to prevent this beautiful, sun-filled vacation spot from becoming a sex tourism destination. The project builds on ECPAT's work around the world in eliminating child sex tourism.

5:00pm Arriving to our hotel we will have a briefing by an **HR representative of the Barcelo** do discuss the why they support the CODE and how they implemented it at their properties.

7:30 pm Dinner tonight at the hotel

May 24

(B, L, D)

9:30 am Check out of the hotel and transfer to the Rivieran Maya. We will drive about an hour down the coast to the **Grand Palladium Riviera** Resort, another signatory to the CODE to check in

<http://www.grandpalladiumrivieramaya.com> Upon arrival and after a brief time to freshen up we will meet with a representative form the Grand Palladium to discuss the CODE's implementation. Learn how hotels are training their staff members so they are aware of the hotel's policy against sexual exploitation of children in tourism and are producing awareness-raising and prevention materials for tourists as well.

3:00pm Exchange with epresentatives from CROC, **Confederacion Revolucionaria de Obreros y Campesinos** one of Mexico's largest unions of hotel workers to learn about their education and advocacy efforts.

7:30 pm Dinner at the hotel with invited representative from **la Fiscalía Especial para los Delitos de Violencia contra las Mujeres y Trata de Personas (Fevimtra)** to share their work serving and rescuing trafficked persons in Quintana Roo.

May 25

(B, L D)

10:00am Exchange with staff from **The National Agency for Family Development** (*El Sistema Nacional para el Desarrollo Integral de la*

Familia or *DIF*), the Mexican government agency that works for the protection of families and children, to learn about their campaigns to prevent child sexual exploitation in Quintana Roo. This included developing their own training program about identifying and assisting victims. This is important for learning how government and law enforcement can work with the hotel industry. After time for lunch we will have free time enjoy the beachfront.

3:30pm Meeting with a representative of **Riviera Maya Hotel Association** (requested Augusto Sosa) to discuss the current role of public and private partnerships in working together.

6:00pm **Wrap-up Meeting with your ECPAT USA representative.**

8:00pm **Farewell dinner**

May 26

(B)

Breakfast and check out of hotel. There will be a group transfer to the airport for departure to Cancun at 12noon to facilitate your afternoon return flights to your homes.

Please note we will be offering cultural add on excursions for this day to Tulum if you 'd like to extend your journey by one day.

Please note this program is subject to confirmation and evolution. Some activities times and dates may shift.

** signifies the meal included daily. B-Breakfast, L-Lunch and D-Dinner.*