

# Sustainable Development and Ecotourism in Cuba: A People-to-People Adventure with Dr. Pavlina Latkova

November 13-22, 2023

**Monday, November 13** Arrival and Orientation **D**  
Morning Arrival in Jose Marti International Airport. We ask that the group arrive by 2 pm .

4:00pm Group Check in at the Hostal Buen Viaje.

5:00 pm Welcome Cocktail and Orientation meeting.

7:30pm Welcome Dinner

(Overnight Havana)

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**Tuesday, November 14** History and Orientation to Cuba **(B,L)**

am Breakfast is at your leisure at the hotel.

9:00am **Lecture by Cuban architect Miguel Coyula** in hotel about the history and development of the Capitol. This briefing will provide you will a powerful overview and understanding of key social, economic and development milestones that will help you understand the changing realities in Cuba today.

11:00 am Enjoy a guided **Walking City Tour of Havana**, a UNESCO World Heritage Site. Delegates also have time to engage with Cubans at their art studios, galleries and markets where participants will meet with Cuban artists and find out firsthand how artist negotiate between the tourist market, a socialist economy and new opportunities for individual entrepreneurship. Visit the four major historical squares of Cuba. Historian's massive efforts to restore Old Havana buildings, attract tourism and new investment, and improve social services for local residents. See buildings and homes in different stages of reconstruction, meet with neighborhood residents. Learn about how tourism impacts economic good.

1:00pm Lunch in old Havana at Hemingway's old dive the Bodequita del Medio . continue City Tour.

4:00pm Engage with Cuban photographer Roberto Chile. Hear this man's incredible story documenting the Cuban Revolution since 1956.

EVE Dinner is free tonight but we will make a reservation so we can share with each other.

9:30 pm Enjoy live jazz at the **Zora y El Cuervo** (included but you will cab back when done) .

(Overnight Havana)

Wednesday, November 15                      The Revolution and Educación                      (B,L)

am      Breakfast

9:00am              Briefing and overview of the Cuban public education system with a representative of **MINED-the Ministry of Education**. Here we will learn about education as guaranteed by the state, and the history of education/pedagogy since 1959.

11:00am              We learn about the history of the Literacy Campaign in Cuba with an informative visit to **the Literacy Museum**. This museum documents how Cuba educated its entire population and the programs that it inspires around the world today. Our special host today is Luisa.

1:00 pm              Lunch at El Aljibe and our **City Tour of Modern Havana** by bus continues.

3:00 pm              **Exchange with ISA the Fine Arts School and with students there or another performance arts school like Ena.**

5:00 pm              Enjoy a small break to check in, shower, swim or rest.

Eve      Dinner is free tonight

(Overnight Havana)

Thursday, November 16<sup>th</sup>                      Cienfuegos                      (B,L)

am      Breakfast

9:00am -10:30 am      **Basics of Salsa Dance Class** after breakfast and checking out of our hotel.

Following our morning activity, we'll continue our journey east to the beautiful town of **Cienfuegos**. This winsome, seafront city has such an ethereal allure that it's known as the "Pearl of the South." After lunch we set out to walk part of the city with its charming waterfront and colonnaded streets. Visit and exchange with the Cienfuegos Choral Group for a special rehearsal and briefing with Honey Morales at the Tomas Teddy Theatre. Then we will continue onto Trinidad, a World Heritage Site located in Cuba's south central region. The group will learn about the history of this town and how the local architecture reflected the prosperity of sugar, tobacco and fruit trading, as well as about the 19th-century European influence.

Check into our *casas particulares* in Trinidad.

Dinner and Evening are yours to explore! The group will walk over to the Casa de la Trova where wonderful traditional live music is played (optional).

Friday November 17th                      Trinidad                      (B,L)

am                      Breakfast

9:30am              We start this morning with a guided city tour of this popular colonial town and **UNESCO World Heritage Site**. We will receive a panorama of Architecture and Restoration in Provincial Cuban-architecture, urban planning, colonial and revolutionary history as we visit various major sites throughout Trinidad.

We have time to engage with Cubans at their art studios, galleries. On favorite is engage with the artist **Judith Vital** at her studio.



3:00pm Requested meeting representative from the **Ministry of Tourism** or a faculty of tourism professor from the University of Havana for an overview of the potential benefit and underbelly of tourism in Cuba.

5:00pm Get ready to dance and meet local arts at a **community development project** (Proyecto Muraleando).

6:30 pm Dinner tonight is homecooked at Muraleando and will be \$25 per person in cash.

**Tuesday, November 21<sup>st</sup> Sustainable Futures & Wrap -up (B, D)**

9:30am Meeting and discussion with **the Antonio Nunez Jimenez Foundation for Nature and Humanity** . The Antonio Núñez Jiménez Foundation for Nature and Humanity (FANJ) is a cultural and scientific non-governmental institution, dedicated to research and promotion of programs and projects for the protection of the environment as it relates to culture and society Topic: Sustainable Development in Cuba.

11:00 am **Service exchange with FANJ** in a local community.

1:00pm For lunch today we will make a group reservation at a paladar (Jardin de los Milagros) and invite **Cuban filmmaker (Gloria Rolando** requested) to discuss gender and race in Cuban media, and her inspirational work.

4:00pm **Meeting with CENESEX** the Center for Sex Education in Cuba to discuss the impacts of tourism on contemporary culture, and health in Cuba. Learn about the new Family Code.

7:00pm **Farewell Dinner** and after let's enjoy the lit-up streets of Havana for a farewell mojito.

**Wednesday, November 22nd Hasta Luego! B**

am Check out of hotel

am Check in for flight TBA for the am departure flight to Miami  
Or feel free to stay one or two days for personal research.

am option for shopping at the San Jose de Almancenés Crafts market.

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